

Business Administration and Economics (in Englisch)



Agenda

Business Administration:

1. Basics, balance sheet
2. Profit and loss account
3. Budgeting and cost accounting
4. Controlling
5. Case Study



Economics:

1. Basics, international economic relations, world trade organisations
2. Currency organisations
3. European economic integration
4. Nafta
5. Case Study: Lessons for Developing and Emerging Market Countries, The euro crisis, The Global Capitalist Crisis

*In Zusammenarbeit mit
Steinbeis University Berlin*

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*Standort: 72072 Tübingen,
Waldhörnlestraße 18*

Teilnahmegebühr:

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